



Introduction to Strategic & Business Planning



Training Package Outline

The Strategic Plan training sessions will work with the management team across all the following building blocks in an early childhood service context. The most important aspect about a Strategic Plan is being able to identify your starting point, where the organisation is right now and identify where the service might like to be in the future.

Session 1: Introduction to Strategic Planning

Having a strategic plan provides direction and purpose for all stakeholders of the service. A strategic plan supports continuity, key stake holders such as employees and committee members may come and go, but the strategic plan will remain in place and provide continuity in supporting all stakeholders of the service to achieve its goals. This training explores what a strategic plan is and the process for developing a strategic plan.

Session 2: SWOR Development Workshop

Developing a SWOR. A SWOR allows the service to identify its Strengths, Weaknesses, Opportunities and Risks. Looking at each of these key areas under the building blocks allows the service to identify areas of focus and form goals to develop a Strategic Plan

Session 3: Strategic Action Plan Development Workshop

Once strategic priorities have been identified through a SWOR an action plan will be developed to support the service in achieving its goal. This practical document provides actions, timelines, and delegations to support all stakeholders to achieve the goals of the strategic plan.

Delivery Mode Options

- Virtual: 3 x 1.5 hour sessions
- Face to face



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