**CCSA** supports approved providers and leaders in early childhood governance and management.



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## 2023TRAINING CALENDAR

JUNE





QA7

**REGISTER BY** 23 DECEMBER

> Time: 10.30am - 11.30am **Cost:** Mem \$88 | Non-Mem \$120

Time: 10.30am - 11.30am Cost: Mem \$95 | Non-Mem \$135

Time: 10.30am - 11.30am Cost: Mem \$88 | Non-Mem \$120

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## Social Media and Websites

Marketing your service is so much more than designing a flyer. An effective and well implemented marketing strategy builds you profile with families and the wider community, leading to an increased ability to compete with other services in your area. In this session we will explore the key elements of an effective marketing plan.

Date: Thursday 9 November Time: 10.30am - 11.30am Cost: Mem \$88 | Non-Mem \$120